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COMMUNICATIONS

## NEWS RELEASE

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### **FOR IMMEDIATE RELEASE**

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#### **Mary Smedley Promoted to Manager for Prudential Realty Longboat Key and St. Armands Circle Offices**

Sarasota, Florida – February 10, 2011 – Prudential Realty Companies, which includes sister realty agencies, Prudential Palms Realty and Prudential Lakewood Ranch Realty is pleased to announce the promotion of Mary Smedley, broker associate to Manager for two of the firms locations. Ms. Smedley will oversee Prudential's Longboat Key and St. Armands Circle offices.

Mary joined Prudential Realty Companies in 2006 and is the former manager of Prudential's downtown and South Tamiami Trail offices. She has more than 15 years of experience in real estate and is a Quality Service Certified (QSC) real estate professional. In addition, Mary is a board member of the Sarasota Association of Realtors (SAR) and actively participates on numerous committees around the community.

"Mary is an invaluable asset to the Prudential team," said Helen Sosso, president and CEO of Prudential Realty Companies. "She leads by example, providing her staff and our clients with detailed attention and quality service."

Prudential's Longboat Key office is located at 2 Avenue of the Flowers and is open Monday through Friday from 8:30 a.m. to 8:00 p.m.; Saturday from 9:00 a.m. to 6:00 p.m.; and Sunday from 10:00 a.m. to 6:00 p.m. For more information or to reach an agent, please call 941-552-3949. The St. Armands Circle office is located at 438 St. Armands Circle and is open Monday through Sunday from 9:00 a.m. to 9:00 p.m. For more information or to reach an agent, please call 941-388-5335.

#### **About Prudential Palms Realty and Prudential Lakewood Ranch Realty**

Prudential Lakewood Ranch Realty and Prudential Palms Realty are sister companies offering comprehensive real estate services in residential and commercial real estate, rentals and property management, short sale services and an international division. Prudential Palms and Prudential Lakewood Ranch serve Sarasota and Manatee Counties. For more information, visit [www.prudentialpalmsrealty.com](http://www.prudentialpalmsrealty.com).

*Photo attached: Mary Smedley, QSC, broker associate for Prudential Realty Companies.*

***Grapevine Communications is a full-service, award-winning advertising, marketing and public relations firm based in Sarasota, Florida, and serving clients nationwide. The firm was awarded the 2010 Frank G. Berlin, Sr., Small Business Award by the Greater Sarasota Chamber of Commerce. For more information on Grapevine Communications, contact Jamie M. Smith at 941-351-0024 or email [pr@grapeinc.com](mailto:pr@grapeinc.com).***

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