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NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Exclusive Pro-Am Golfing Event Raises \$20,000 for Junior Achievement of Manatee/Sarasota

Sarasota, FL – March 8, 2011 – Junior Achievement Sarasota's 9th Annual Invitational featuring an exclusive Professional-Amateur (Pro-Am) Golfing Event at The Ritz-Carlton Members Club in Lakewood Ranch raised over \$20,000 for the non-profit organization. Over 100 golfers, including 84 amateurs and 25 professionals showed up for the Monday, February 21 all day extravaganza.

Although every participant was considered a winner for supporting such a good cause, the winning team on the record and course was Chuck Kubicki, Sean Kelly, Shugo, Nick Torrance, and professional golfer, Casey Wittenberg. Each winning team member received a gift certificate to return for a complimentary game with a guest at The Ritz-Carlton Members Club. Additional prizes and takeaways included over a dozen Tampa Bay Devil Rays tickets, cash prizes, and Bettinardi golf clubs.

Junior Achievement will use the funds raised to continue delivering educational programs emphasizing work readiness, entrepreneurship, and financial literacy to high school students in Manatee and Sarasota Counties.

"This event would not have been possible without our longstanding Event Chair, Mr. Craig Campbell, and the support of the professional golfers and our sponsors; DuPage Machine Products, Sun Hydraulics, Swiss Automation, Inc., The Ritz-Carlton Members Club, West Florida Golf Tour, Holland Construction, and Baird," commented Maggie Haley, executive director of Junior Achievement Manatee/Sarasota. "We're already looking forward to our 10th Annual Invitational in February 2012, again at The Ritz-Carlton Members Club in Lakewood Ranch."

About Junior Achievement:

Junior Achievement is the world's largest and fastest-growing non-profit economic education organization. The organization uses hands-on experiences to help young people understand the economics of life. In partnership with business and educators, Junior Achievement brings the real world to students, opening their minds to their potential. Programs are taught by classroom volunteers from the business community across America and in over 103 countries worldwide. Providing children with positive adult role models, who illustrate ways to build self-confidence, develop skills and find avenues of success in our free enterprise system, is a hallmark of Junior Achievement. For more information, telephone 941-361-1410 or visit jamanatee.org.

Grapevine Communications, a full-service, award-winning Advertising, Marketing and Public Relations firm based in Sarasota and serving clients nationwide, was awarded the 2010 Frank G. Berlin, Sr., "Small Business of The Year" Award by the Greater Sarasota Chamber of Commerce. For more information on Grapevine Communications, contact Jamie M. Smith at 941-351-0024 or email pr@grapeinc.com.

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