



NEWS RELEASE

5201 Paylor Lane
Sarasota, FL 34240
p. 941.351.0024
f. 941.351.0034

FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Jamie M. Smith, Interim PR Manager
(941) 351-0024

Junior Achievement's 9th Annual Invitational to Feature Exclusive Pro-Am Golfing Event at Ritz-Carlton Members Club

SARASOTA, FL – January 13, 2011 – Junior Achievement Sarasota's 9th Annual Invitational will feature an exclusive Professional-Amateur (Pro-Am) Golfing Event on Monday, February 21, 2011. The Ritz-Carlton Members Club in Lakewood Ranch will serve as the golf course and all proceeds will benefit Junior Achievement of Manatee/Sarasota. Every team will be paired with a professional golfer increasing their odds of winning.

The Pro-Am Event will be an all day extravaganza with registration beginning at 10:30 a.m., including an executive brown bag lunch and beverages. A shotgun start will commence the golfing at 12:00 p.m. followed by an evening reception at 5:30 p.m. The post-event celebration will feature a chance to mingle with the Pro's, dinner, and a silent auction.

The cost is \$300 per single golfer or \$1,200 per foursome with an optional \$50 JA Bucks package available. Sponsorship opportunities exist which include Corporate Days for either four or eight golfers to return to the Ritz Members Club for future play. To register for the Pro-Am Event and to support a great cause, visit jasarasota.org.

"I can't think of a better way to spend my day or dollars!" said Craig Campbell, event chair and vice president for Holland Construction's Florida office. "Some of Florida's best golfers will be there and it's all for supporting Junior Achievement's mission of educating our children."

Current sponsors of the event include Sun Hydraulics, The Ritz-Carlton Members Club, West Florida Golf Tour, Holland Construction, and Baird. Contact Craig Campbell at ccampbell@holland-corp.com for additional information and sponsorship opportunities.

About Junior Achievement:

Junior Achievement is the world's largest and fastest-growing non-profit economic education organization. The organization uses hands-on experiences to help young people understand the economics of life. In partnership with business and educators, Junior Achievement brings the real world to students, opening their minds to their potential. Programs are taught by classroom volunteers from the business community across America and in over 103 countries worldwide. Providing children with positive adult role models, who illustrate ways to build self-confidence, develop skills and find avenues of success in our free enterprise system, is a hallmark of Junior Achievement. For more information, telephone 941-361-1410 or visit jamanatee.org.

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Grapevine Communications, a full-service, award-winning Advertising, Marketing and Public Relations firm based in Sarasota and serving clients nationwide, was awarded the 2010 Frank G. Berlin, Sr., "Small Business of The Year" Award by the Greater Sarasota Chamber of Commerce. For more information on Grapevine Communications, contact Jamie M. Smith at 941-351-0024 or email pr@grapeinc.com.

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