



NEWS RELEASE

FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Jamie M. Smith, PR Manager, (941) 351-0024

Local Community Supports Junior Achievement Manatee/Sarasota with Raised Glasses and Good Cheers

Sarasota, Florida – February 8, 2011 – Junior Achievement Manatee/Sarasota, a local chapter of the world's largest and fastest-growing non-profit economic education organization, has tallied the donations and proceeds from their Celebrity Bartending fundraiser held January 26, 2011, and is humbled by the total of more than \$900.

Members of the community came and went throughout the evening, but not before ordering a round or two of drinks, listening to a song from The Cry'n Shames and tipping celebrity bartenders more than the usual 15 to 20%. In addition, and just as the event was ending, Don Hay, first vice president and investment officer PIM portfolio manager for Schaefer/Hay Financial Strategies Group of Wells Fargo Advisors surprised Executive Director, Maggie Haley with a \$500 check donation for Junior Achievement.

Maggie Haley, executive director of Junior Achievement Manatee/Sarasota shared, "The community has been so supportive of our mission. We could not succeed without their continued participation and generosity at Junior Achievement events."

The Celebrity Bartending fundraiser is an annual event with the Celebrities' tips and a portion of all drink sales benefiting Junior Achievement Manatee/Sarasota, which brings economic educational programs to local elementary, middle and high schools. The next Junior Achievement fundraising event is their 9th Annual Invitational scheduled for February 21, 2011. Please call 941-361-1410 or visit jasarasota.org for additional information.

About Junior Achievement

Junior Achievement is the world's largest and fastest-growing non-profit economic education organization. The organization uses hands-on experiences to help young people understand the economics of life. In partnership with business and educators, Junior Achievement brings the real world to students, opening their minds to their potential. Programs are taught by classroom volunteers from the business community across America and in over 103 countries worldwide. Providing children with positive adult role models, who illustrate ways to build self-confidence, develop skills and find avenues of success in our free enterprise system, is a hallmark of Junior Achievement. For more information, telephone 941-361-1410 or visit jamanatee.org.

Photo attached, left to right: Maggie Haley, executive director of Junior Achievement Manatee/Sarasota and Don Hay, first vice president and investment officer PIM portfolio manager for Schaefer/Hay Financial Strategies Group of Wells Fargo Advisors.

Grapevine Communications, a full-service, award-winning Advertising, Marketing and Public Relations firm based in Sarasota and serving clients nationwide, was awarded the 2010 Frank G. Berlin, Sr., "Small Business of The Year" Award by the Greater Sarasota Chamber of Commerce. For more information on Grapevine Communications, contact Jamie M. Smith at 941-351-0024 or email pr@grapeinc.com.

###