



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Junior Achievement Manatee/Sarasota to Host Celebrity Bartending Fundraiser at Polo Grill and Bar in Lakewood Ranch

Sarasota, Florida – January 18, 2011 – Junior Achievement Manatee/Sarasota, a local chapter of the world's largest and fastest-growing non-profit economic education organization, is hosting a Celebrity Bartending fundraiser at the Polo Grill and Bar in Lakewood Ranch on Wednesday, January 26, 2011, from 6:30 p.m. until 9:30 p.m.

Live music will be provided by The Cry'n Shames, with the following community icons and local business leaders behind the bar, mixing and stirring up drinks for a good cause:

- Craig Campbell – Vice President, Holland Construction
- Al Carlson – President, Sun Hydraulics
- Jon Epps – Director of Development, Junior Achievement Manatee/Sarasota
- Angela Massaro-Fain – Founder and President, Grapevine Communications ad agency
- Maggie Haley – Executive Director, Junior Achievement Manatee/Sarasota
- Don Hay – First Vice President of Investments, Salomon Smith Barney
- Steve Queior – President, Greater Sarasota Chamber of Commerce
- Doug Sherman – Business Banking Market Executive for Southwest Florida, Bank of America

Celebrities' tips and a portion of all drink sales will go to Junior Achievement Manatee/Sarasota, which brings economic educational programs to elementary, middle and high schools in both counties.

About Junior Achievement

Junior Achievement is the world's largest and fastest-growing non-profit economic education organization. The organization uses hands-on experiences to help young people understand the economics of life. In partnership with business and educators, Junior Achievement brings the real world to students, opening their minds to their potential. Programs are taught by classroom volunteers from the business community across America and in over 103 countries worldwide. Providing children with positive adult role models, who illustrate ways to build self-confidence, develop skills and find avenues of success in our free enterprise system, is a hallmark of Junior Achievement. For more information, telephone 941-361-1410 or visit jamanatee.org.



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Grapevine Communications, a full-service, award-winning Advertising, Marketing and Public Relations firm based in Sarasota and serving clients nationwide, was awarded the 2010 Frank G. Berlin, Sr., "Small Business of The Year" Award by the Greater Sarasota Chamber of Commerce. For more information on Grapevine Communications, contact Jamie M. Smith at 941-351-0024 or email pr@grapeinc.com.

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