



GRAPEVINE
COMMUNICATIONS

NEWS RELEASE

5201 Paylor Lane
Sarasota, FL 34240
p. 941.351.0024
f. 941.351.0034

FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Jamie Smith, Interim PR Manager
(941) 351-0024

1st Choice Industries Adds Area Sales Manager to Growing Staff

Sarasota, Florida – January 13, 2011 – 1st Choice Industries, a premier provider of construction, property management and business solutions, today announced that the company has hired Kim Kelly as Area Sales Manager for Southwest Florida.

“Kim brings to our team a vast knowledge of our industry and five years of local experience, particularly in the areas of interior design, electrical services and facilities management,” said Gary Simone, CEO of 1st Choice Industries. “We’re looking forward to tapping into her long list of contacts to continue to expand our reach among commercial and residential clients.”

1st Choice Industries recently announced its expansion with a new Interiors & Displays division, which provides cabinetry and architectural millwork, custom displays, trim and wood detailing for a wide range of commercial, residential and specialty projects. The company also offers facilities maintenance; plumbing, HVAC, electrical and handyman services; networking solutions; and construction services to satisfied customers in the retail, restaurant, hospitality, medical and banking industries.

“1st Choice Industries is a dynamic company that’s perfectly positioned to grow as the local economy begins to improve,” said Kim Kelly. “I’m excited to be a part of that growth, and I look forward to working with this top-notch team.”

About 1st Choice Industries

Headquartered in Florida with satellite office locations in New Jersey and Texas, 1st Choice Industries is a premier provider of construction, facilities management and professional business solutions. Founded in 1983 in New Jersey, the company moved its corporate office headquarters to Sarasota, Florida, in 2004. 1st Choice Industries supports national clients across a broad range of industries, including retail, restaurant, hospitality, medical, banking and more. For more information, go to www.1stchoicecorp.com.

Photo attached: Kim Kelly, area sales manager for Southwest Florida.

Grapevine Communications is a full-service, award-winning advertising, marketing and public relations firm based in Sarasota, Florida, and serving clients nationwide. The firm was recently awarded the 2010 Frank G. Berlin, Sr., Small Business Award by the Greater Sarasota Chamber of Commerce. For more information on Grapevine Communications, contact Jamie M. Smith at 941-351-0024 or email pr@grapeinc.com.

###