



NEWS RELEASE

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FREE Seminar on October 26 will answer Homeowners Short Sale Questions & Clarify Misconceptions

SARASOTA, Florida – October 20, 2010 – Andrew Bers, Broker–Associate with Prudential Palms Realty is pleased to sponsor a FREE Seminar for homeowners to learn the myths and realities of a short sale. The complimentary Seminar will be held Tuesday, October 26, 2010 from 6:00 p.m. – 8:00 p.m. at the Hyatt Place Sarasota/Bradenton Airport located at 950 University Parkway.

Presented by Certified Short Sale and Foreclosure Specialist Andrew Bers and special guest, Steve Greenberg, Board Certified Real Estate Attorney with Icard, Merrill the Seminar will:

- Explain a short sale and the short sale process
- Review homeowners' financial property options, such as mortgage modification, deed in lieu, short sale and foreclosure
- Identify government programs and their benefits or limitations
- Clarify short sale implications of an investment property, second home or a personal residence
- Inform homeowners of tax and deficiency consequences, including impact on credit scores

Ample time will be provided for attendee questions associated with the pre-foreclosure process. Frequently asked questions include: Is a short sale better than foreclosure? How can I preserve and protect my assets? What tax consequences will there be? Do I qualify for a short sale? How long does a short sale or foreclosure take?

"I would encourage anyone who is having troubles making their mortgage payments or considering a strategic short sale attend," said Andrew Bers, broker-associate with Prudential Palms Realty. "Residents need to know what the banks are doing now, have a foreclosure defense, and protection against tax, credit and deficiency judgments."

Homeowners interested in attending the free conference may register at Andrew Bers' website, www.AndrewBers-Seminars.com.

- MORE -



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(continued)

About Andrew Bers & Team:

Andrew Bers, Broker-Associate is a top producing, award winning Realtor in Sarasota, Florida with Prudential Palms Realty. Additionally, he is a NAR Certified Short Sale and Foreclosure Specialist. Andrew has assembled a professional short sales team of CPA's and Board Certified Real Estate Attorneys, including Robbie Petsinger, Broker-Associate and Operations Manager for the Andrew Bers team. Together, they assist clients seamlessly navigate real estate transactions plus successfully negotiate short sales and bank owned properties. They also provide educational seminars to the public on the pre foreclosure process including short sales as well as bank owned properties.

www.AndrewBers.com

Photo attached: Andrew Bars, Broker-Associate, Prudential Palms Realty

Grapevine Communications, a full-service, award-winning Advertising, Marketing and Public Relations firm based in Sarasota and serving clients nationwide, was awarded the 2010 Frank G. Berlin, Sr., "Small Business of The Year" Award by the Greater Sarasota Chamber of Commerce. For more information on Grapevine Communications, contact Jamie M. Smith at 941-351-0024 or email pr@grapeinc.com.

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