



**GRAPEVINE**  
COMMUNICATIONS

## NEWS RELEASE

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### **FOR IMMEDIATE RELEASE**

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### **Junior Achievement Sarasota County Adds Three To Board of Directors.**

SARASOTA, FL (April 8, 2010) – Junior Achievement of Sarasota County announces the appointment of three new members to its Board of Directors, Angela Massaro-Fain of Grapevine Communications, Jay Logan of Robert W. Baird & Co., and Glen W. Murray of Ritz-Carlton Members Club.

Massaro-Fain is the founder and co-owner of Grapevine Communications, an award-winning advertising, marketing, and public relations firm serving clients nationwide. She received a Bachelor of Fine Arts from the School of Visual Arts, New York and founded Grapevine Communications Inc. in Montreal, Canada in 1988, where her clients included Honeywell, Johnson & Johnson, L'Oreal, and Playtex Canada. In 1998, Grapevine Communications was acquired by one of its customers, Intertape Polymer Group (IPG). After relocating with IPG to Sarasota, Massaro-Fain was named Advertising & Investor Relations Manager. In 2002, she left and partnered with husband John Fain to re-establish Grapevine Communications in Lakewood Ranch. Grapevine annually donates over \$100,000 in pro-bono work for area non-profit organizations; she has supported JA since 2003.

Logan is Director and Manager of Robert W. Baird, an asset management firm in Sarasota. A native of Sarasota, Logan graduated from University of Florida and University of Virginia's Graduate School of Retail Bank Management. Logan has served in officer positions for the United Way of Sarasota County, The American Heart Association, The Family Counseling Center, the 4H Foundation and The New Gate School, and currently serves on committees for Ringling College Library Association and Suncoast Charities for Children.

Murray is director of golf operations for the Ritz-Carlton Members Club in Sarasota. A graduate of Methodist University in Fayetteville, N.C., Murray is PGA Class "A" Member of PGA of America, current Secretary of Southwest Florida Chapter of PGA of America, and was 2007 Ritz-Carlton International Golf Professional of the Year. Murray has traveled extensively over the past years with the organization coordinating golf openings and transitions to new management for Ritz-Carlton and Marriott Golf. He frequently speaks to associations, universities, and various industry panels on topics related to golf, hospitality, business networking, and education. Murray is an avid marathon runner.

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(continued)

Junior Achievement is the world's largest and fastest-growing non-profit economic education organization. The organization uses hands-on experiences to help young people understand the economics of life. In partnership with business and educators, Junior Achievement brings the real world to students, opening their minds to their potential. Programs are taught by classroom volunteers from the business community across America and in over 103 countries worldwide. Providing children with positive adult role models, who illustrate ways to build self-confidence, develop skills and find avenues of success in our free enterprise system, is a hallmark of Junior Achievement. For more information, please visit [jasarasota.org](http://jasarasota.org).

*Three photos attached: Angela Massaro-Fain, Jay Logan, and Glen Murray.*

***Grapevine Communications is an award-winning advertising, marketing, and public relations firm based in Sarasota and serving clients nationwide.***

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