



GRAPEVINE
COMMUNICATIONS

5201 Paylor Lane
Sarasota, FL
34240
p. 941.351.0024
f. 941.351.0034

NEWS RELEASE

FOR IMMEDIATE RELEASE

Media Contact:

Sheila Longo, (941) 351-0024
slongo@grapeinc.com

FSU Recognizes the Blalocks for Ringling Museum Success

BRADENTON, FLORIDA – Florida State University (FSU) has recognized Bradenton attorney Robert “Bob” Blalock and his wife, Marlene, for their role in the success of the Ringling Museum of Art.

A recent front-page story in “Passing the Torch,” the Charitable Gift Planning Newsletter of FSU, featured Bob, a former Ringling Museum of Art trustee, and Marlene, an FSU attendee, for playing a key role in making the museum a part of FSU. The Florida Legislature transferred the state museum to FSU in 2000.

“Bob helped initiate the merger and played a key role in linking the two organizations,” the article stated.

“A museum, if successful, must be above all an educational institution,” Bob said. Prior to the merger, Ringling Museum received little private support. Since it was a state institution, people felt it should be wholly supported by the state.

Blalock is a partner in Blalock, Walters, Held & Johnson, P.A., a full-service law firm built on a foundation of integrity and hard work. Blalock Walters serves a wide range of large and small clients from various industries. For more than 80 years, the firm has served as a trusted adviser in resolving the legal needs of individuals, leading businesses and other institutions throughout Southwest Florida and beyond.

For more information about the Blalocks or to arrange an interview, contact Sheila Longo at 941-351-0024 or email slongo@grapeinc.com. Grapevine Communications is an award-winning advertising, marketing and public relations firm based in Sarasota and serving clients nationwide.

###