



Sarasota / Manatee Business Magazine

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“People To Watch”

COMMUNITY INVOLVEMENT

- For 2006, the Phoenix Academy was one of five not-for-profit organizations that Grapevine selected to receive a “golden ticket”, which essentially means a yearlong commitment to receive a portion of the agency’s advertising and marketing services for free.
- In 2006 alone, Grapevine donated the majority of \$114,964.00 to five charities in both Sarasota and Manatee counties on a pro bono basis, most of whom focus on at-risk youth programs. Some of those recipients include The Y Foundation of Sarasota, G.WIZ Science & Technology Center, Phoenix Academy, First Step of Sarasota, The Jewish Federation, and The Asolo Repertory Theatre. Since Grapevine’s inception in 2002, they have donated \$577,745.00 to local charities.
- For 2007, Grapevine has selected six charities. They are; The Boys & Girls Club of Sarasota, The Wellness Community of Southwest Florida, CYESIS Sarasota, G.WIZ Science & Technology Center, First Step of Sarasota, and The Y Foundation of Sarasota as this year’s golden ticket winners.

HONORS AND/OR AWARDS

- Winner of the 2006 Young Business of the Year Award presented by the Greater Sarasota Chamber of Commerce
- For three years in a row, Grapevine Communications was among the Top 20 Advertising Agencies in Southwest Florida as selected by the *Tampa Bay Business Journal*. The full service agency is holding steady in the top 15 positions of the listing. Only one other agency in the Sarasota/Bradenton area was included each year.
- 2006-2007 PALS Partners in Education awarded Grapevine as one of only six organizations to receive the Special Outstanding Business Partner recognition for their work with the Phoenix Academy, a level 1 charter school in Sarasota County.
- Numerous Advertising Federation Awards (ADDYs) including Gold & Silver and Best of Show, yearly from 2002 to present.

HOW THE NOMINEE DISTINGUISHES HIM/HERSELF IN THE BUSINESS WORLD AND COMMUNITY

Grapevine Communications is a true full service advertising agency. Grapevine works very hard to fully understand their clients’ business, industry, and competition. This knowledge makes a full strategic plan possible and contributes to their clients’ bottom line.

A full time staff has consistent creativity, a great work ethic, and the Grapevine team approach makes the process the most cost and time efficient, as well as effective.

OTHER COMMENTS

Sarasota has been a great place to start a business and build a home. Grapevine Communications is happy to give back to the community and looks forward to doing their part to make this area a better place to work and live.