



GRAPEVINE
COMMUNICATIONS

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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GRAPEVINE COMMUNICATIONS ADDS 7 NEW CLIENTS IN SEPTEMBER 2010

Sarasota, Florida – October 7, 2010 – Grapevine Communications, Sarasota’s leading full-service advertising, marketing and public relations agency, announces the addition of seven key new clients, both regional and national, across a wide spectrum of industries.

“We’re pleased to add to our already diverse roster of clients,” said John Fain, Grapevine Communications’ Executive Vice President. “Even in this challenging economy, we continue to sign new clients who realize the impact of smart, effective marketing that speaks directly to their consumers and encourages brand loyalty.”

One such client is 1st Choice Construction Services, a division of 1st Choice Facilities Services Corporation. This full-service construction and facilities management company is headquartered in Sarasota, Florida, with satellite offices in New Jersey and Texas.

“We were looking for a long-term partner to help us grow our many divisions,” said Gary Simone, President of 1st Choice. “We feel that Grapevine will push the ideas they believe in, while also listening to our strategies and plans. They have the qualities and resources to help us meet all our goals.”

Another new Grapevine Communications client is Protective Packaging Solutions, a Cincinnati-based, full-service packaging converter that specializes in the design and production of custom packaging to protect products during shipping and handling. Serving clients across a variety of industries, including automotive, electronics, medical, computer repair centers, and numerous shipping and mailing operations, Protective Packaging Solutions recently acquired Alpha Packaging of Cincinnati, establishing the company as one of the region’s largest converters of protective packaging products.

For newly launched Infinium Printing, a high-end printing/laminating company based in Louisville, Kentucky, Grapevine Communications is crafting a new brand identity. The company’s state-of-the-art, 10-color printing press produces very specific colors, with a range of special coatings and eye-catching gloss that was technically impossible in the past. Infinium Printing is one of the few companies in the United States with the in-house capacity to process high-end packaging materials such as complex pouch lamination and lamination of other sophisticated structures.

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Additional new clients for Grapevine include:

- Sarasota Health News, an online newspaper focusing on the quality of health care and access to medical services in the greater Sarasota, Florida, area.
- Sarasota Chalk Festival, a week-long cultural event that brings the 400-year-old tradition of European street painting to downtown Sarasota, Florida, and benefits Avenida de Colores, Inc., a 501c(3) non-profit that provides students with experiences and instruction in the visual and performing arts.
- Shark's Tooth Festival in Venice, Florida, an annual event where fossil collectors from throughout the southeastern United States display and sell shark's teeth and other prehistoric fossils, and more than 100 artists market their original work. All proceeds benefit the Special Olympics of Sarasota County.
- Yard Rx, a division of Biological Tree & Landscape Services of Sarasota, Florida, which provides sustainable, environmentally friendly landscaping products and services to residential customers in Sarasota, Lakewood Ranch, Venice and surrounding communities.

Grapevine Communications is a full-service, award-winning advertising, marketing and public relations firm based in Sarasota, Florida, and serving clients nationwide. The firm was recently awarded the 2010 Frank G. Berlin, Sr., Small Business Award by the Greater Sarasota Chamber of Commerce. For more information on Grapevine Communications, contact Jamie Smith at 941-351-0024 or email pr@grapeinc.com.

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