



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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GRAPEVINE COMMUNICATIONS REPORTS EMPLOYEE ACHIEVEMENTS.

Sarasota, Florida – July 21, 2010 – Grapevine Communications, Sarasota's award-winning full-service advertising, marketing and PR agency, reports news regarding several employees. Gabriele Vest was selected to the Board of Directors for the Young Professionals Group (YPG) and will serve as their Communications Chair. Lisa Becht, formerly Graphic Designer, has been promoted to the position of Art Director, and Angelo Guidotti has been hired as Art Director.

After her internship, Vest joined Grapevine full-time as an Account Executive in 2007. She will begin her YPG duties in October 2010 for a two year term. Vest has been responsible for new client development and ongoing account management at Grapevine. Since 2007, Vest has been highly active in several community organizations, including YPG; her appointment to the Board is recognition of her contributions.

Becht began her career with Grapevine as an intern and joined full-time upon receiving her Bachelor of Fine Arts in Graphic Design from University of South Florida in 2006, graduating Magna Cum Laude. Her current duties include concepting, layout and creative design, as well as implementing social media campaigns for Grapevine clients.

Guidotti joins Grapevine as Art Director, having formerly been with another local agency. He is a Computer Animation & Graphic Design graduate of School of Communication Arts' certification program. Guidotti has been the recipient of local, regional and national design awards for numerous clients. His current duties include conceptual design in all aspects of print, TV, video, web and computer animation.

Angela Massaro-Fain, President and Partner of Grapevine Communications, commented "The Grapevine team is incredible, and we are delighted with Lisa's well-deserved promotion, the addition of Angelo, and Gabriele's selection by YPG. They each bring their unique skills to bear on producing some of the most creative and highest caliber work for our clients, who deserve nothing less than the best."

Photo Caption: Angelo Guidotti, Gabriele Vest and Lisa Becht.

Grapevine Communications is a full-service, award-winning Advertising, Marketing and Public Relations firm based in Sarasota, serving clients nationwide, and recently awarded the 2010 Frank G. Berlin, Sr., Small Business of the Year Award by the Greater Sarasota Chamber of Commerce. For more information Grapevine Communications, contact Tricia Lewis at 941-351-0024 or email tlewis@grapeinc.com.