



NEWS RELEASE

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GRAPEVINE COMMUNICATIONS SELECTED BY EDUCATION FOUNDATION OF SARASOTA FOR CORPORATE IDENTITY PROGRAM.

Sarasota, Florida – May 12, 2010 – Grapevine Communications, Sarasota's leading full-service advertising agency, announced it was selected to create a Corporate Identity Re-Branding and Positioning Program for the Education Foundation of Sarasota County.

"The Education Foundation is pleased to be joining forces with Grapevine Communications on this important initiative," said Cindy Kaiser, executive director for the Foundation. "Our goal is to increase awareness of our organization and our mission throughout Sarasota County, and we are confident that Grapevine will create a program that will accomplish these goals very successfully."

Dedicated to quality education for all children, the Education Foundation of Sarasota County, Inc. is an independent, not-for-profit organization that works in partnership with the community and the School District. The Education Foundation invests in the success of every child by raising much-needed funds and providing educational opportunities that benefit Sarasota County school children through the generosity of a caring community. For more information on the Foundation or to donate now, please visit <http://www.sarasotacountyschools.net/educationfoundation>.

Angela Massaro-Fain, President of Grapevine Communications, says "At Grapevine, we are strong believers that each child in the Sarasota County schools is entitled to a quality education. It is an honor to be selected by this prestigious organization for this project, and we look forward to working closely with the Education Foundation."

Grapevine is well-known for their creativity and effective out-of-the box business solutions. A finalist for both the Sarasota and Manatee Chambers of Commerce Small Business of the Year awards, they were recently recognized with numerous ADDYs by the AAF-Suncoast. The ADDY competition is the advertising industry's largest and most representative competition representing creative excellence. Grapevine's diverse capabilities include the ability to steward a project through its many phases, including development of branding, collateral, print, broadcast, web and Public Service Announcements.

Photo caption: Cindy Kaiser, Executive Director, Education Foundation; David Sessions, Chairman, Education Foundation Board of Directors; Grapevine Owner Angela Massaro-Fain.

Grapevine Communications is a full-service, award-winning Advertising, Marketing and Public Relations firm based in Sarasota and serving clients nationwide. For more information Grapevine Communications, contact Tricia Lewis at 941-351-0024 or email tlewis@grapeinc.com.