



GRAPEVINE
COMMUNICATIONS

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NEWS RELEASE

FOR IMMEDIATE RELEASE

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Grapevine Communications Launches New Website

SARASOTA, FLORIDA – Grapevine Communications International Inc. has launched an exciting newly redesigned website at www.grapeinc.com.

“Creativity is an ongoing, never-ending process, and we wanted to bring a fresh new look and feel to our website,” said Grapevine President and Founder Angela Massaro-Fain.

In addition to the new look, changes to the website include an expanded portfolio, better navigation and improved functionality. The new portfolio is more representative of the agency’s scope of services, providing an exciting, dynamic showcase of the agency’s recent work in print, broadcast and interactive media, as well as collateral, direct mail, public relations and the full range of marketing communications services.

“The new website enables clients and prospective clients to search by industry as well as by service category, offering them a better way to find out who we are and what we do in a way that’s relevant to them,” said Executive Vice President and Partner John Fain.

The website also includes lighthearted and playful elements such as the staff comments in the bios section. Visitors to the site also will find a list of awards and recognition bestowed upon the agency, client testimonials, and a list of nonprofit organizations that have benefited from the agency’s pro-bono services.

“We don’t just say we’re committed to the community; we prove it,” said Massaro-Fain. “We have donated more than \$709,000 in services to not-for-profit organizations since relocating to the Sarasota area in 2002.”

(more)



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Grapevine Communications is a Lakewood Ranch, Fla.-based marketing, advertising and public relations firm. The agency was recently named as a finalist in the Economic Development Corporation (EDC) of Sarasota County “Hall of Fame Awards” in the Service Company of the Year category. The winners of the “Hall of Fame Awards” will be announced Sept. 28. In addition, Massaro-Fain has been selected as a finalist in the *Tampa Bay Business Journal’s* “2008 Business Woman of the Year Awards.” The winners will be announced Aug. 15.

Grapevine has been listed among the “Top 25 Advertising Agencies in Southwest Florida” by *Tampa Bay Business Journal* for four years in a row and received the Greater Sarasota Chamber of Commerce “2006 Young Business of the Year Award.” The agency’s diverse client base includes aviation, developers and builders, charitable organizations, chemical companies, financial planners, entertainment, healthcare, insurance, law, local government, packaging, real estate, spas and salons, and software.

For more information, or to arrange an interview with Angela Massaro-Fain or John Fain, contact Sheila Longo at 941-351-0024 or email slongo@grapeinc.com.

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